

ICEBSS
2018 SKOPJE

10.00 - 10.30	Registration & Welcome Cocktail
	Opening Session
	Session Chair: Mahmut ZORTUK
10.45 - 11.00	THE RE-OPENING OF HISTORY: THE CHALLENGES AND POTENTIALITIES OF LIBERALISM IN THE 21ST CENTURY - Jean-François CARON (Kazakhstan)
11.00 - 11.15	REGIONAL DEVELOPMENT AND CROSS-BORDER COOPERATION IN THE WESTERN BALKANS: OPPORTUNITIES AND CHALLENGES OF USING THE EU'S FINANCIAL ASSISTANCE (IPA I & II) - Alina PLOAE (Romania)
11.15 - 11.30	AGENCY CONFLICT OR VALUE ADDED? EVIDENCE FROM CAPITAL EXPENDITURE ANNOUNCEMENTS BY TAIWANESE BUSINESS GROUPS - Shao-Chi CHANG - I-Fen CHEN (Taiwan)
11.30 - 11.45	POLEMOLOGY AND ORIGINS OF WAR - Milena PALCZEWSKA (Poland)
11.45 - 12.00	TRANSFORMATION OF LIFE CHANCES: EXPERIENCES OF A HUNGARIAN DEVELOPMENT PROGRAM - Eva PERPEK - Ildikó HUSZ (Hungary)
12.00 - 13.00	Lunch Break
	Session I
	ECONOMICS
	Session Chair: Catalin PLOAE
12.45 - 13.00	ANALYZING THE DECISIVE FACTORS OF THE ECONOMIC COMPETITIVENESS OF A SETTLEMENT IN EASTERN EUROPE WITH PORTER'S DIAMOND COMPETITIVE ADVANTAGE MODEL - Arpad DUCZON (Hungary)
13.00 - 13.15	HIERARCHICAL ECONOMIES: COMPARATIVE ANALYSIS BETWEEN THE BALKANS AND LATIN AMERICA - Edgar J. SAUCEDO-ACOSTA - Doris SALINAS - Jesus Diaz P. (Mexico)
13.15 - 13.30	ECONOMIC ASSESSMENT OF SOLAR ELECTRICITY PRODUCTION TO DEVELOP A FRAMEWORK FOR INCREASING THE ENERGY EFFICIENCY OF PHOTOVOLTAIC INDUSTRY - Catalin PLOAE (Romania)
13.30 - 13.45	PROJECTION OF THE OUTPUT COST ARISING FROM LOW LABOUR FORCE PARTICIPATION OF WOMEN IN NORTH CYPRUS LABOUR MARKET - Demet BETON KALMAZ (Northern Cyprus)
13.45 - 14.00	COMPARATIVE ANALYSIS OF EU COUNTRIES AND TURKEY IN TERMS OF CREATIVE PERFORMANCE FOR THE YEAR 2015 - Habibe Günsel DOĞRUL (Turkey)
14.00 - 14.15	A RESEARCH ON THE ECONOMIC DIMENSIONS OF HEALTH FACTORS IN OECD COUNTRIES - Ömer Faruk GÜLTEKİN - Selçuk YALÇIN (Turkey)
14.15 - 14.30	DO EXPORTERS REALLY HAVE MARKUP PREMIUMS AND WHY (NOT)? FIRM-TRANSACTION LEVEL EVIDENCE FROM CHINA - Chih-Hai YANG (Taiwan)
14.30 - 14.45	COMPARISON OF THE SUSTAINABLE ECONOMIC INDICATOR BETWEEN TURKEY AND BRICS COUNTRIES WITH VIKOR METHOD - Sema BEHDİOĞLU - Neslihan ÇİLESİZ (Turkey)
14.45 - 15.00	Coffee Break
	Session II
	SOCIAL SCIENCES
	Session Chair: Asiye TOKER GÖKÇE
15.00 - 15.15	GLOBALIZATION CHANCE OR THREAT TO THE MODERN WORLD? IN THE CONTEXT OF TERRORISM - CASE STUDY - Aleksandra KAPUSCIAK (Poland)
15.15 - 15.30	EFFECTS OF COGNITIVE SKILLS TRAINING ON PERFORMANCE OF FOOTBALL REFEREES - Rıdvan EKMEKÇİ - Bülent Okan MİÇOĞULLARI (Turkey)
15.30 - 15.45	OCCUPATIONAL HEALTH AND SAFETY IN SPORTS LIFE: AN EXAMPLE OF A SPORTS COMPLEX FROM THE CONSUMERS' POINT OF VIEW - Yeter Aytül DAĞLI EKMEKÇİ - Sidem KANER - Hüseyin GÖKÇE (Turkey)
15.45 - 16.00	DETERMINATION OF METROPOLITAN MUNICIPALITY SPORTS SERVICES AND LOCAL PEOPLE SATISFACTION LEVEL SAMPLE KOCAELİ - Serkan KARABACAĞ - Levent ATALI (Turkey)
16.00 - 16.15	RESEARCH ASSISTANTS' RESPONSE TOWARDS DEVIANT BEHAVIORS OF ADMINISTRATORS AT UNIVERSITY - Asiye TOKER GÖKÇE - Hürriyet ALATAŞ (Turkey)
16.15 - 16.30	INTERNAL WHISTLE-BLOWING: AN ANALYSIS OF AN EXILED TOOL FOR OVERCOMING WRONGDOINGS IN ORGANIZATIONS - Asiye TOKER GÖKÇE (Turkey)
16.30 - 16.45	INVESTIGATION OF THE EFFECT OF THE PROFESSIONAL FOOTBALL TEAM ON THE SOCIO-CULTURAL AND SOCIO-ECONOMIC STRUCTURE OF THE PROVINCE - Sedat BAYOĞLU - Levent ATALI (Turkey)
16.45 - 17.00	EXAMINATION OF PARENTS WITH DISABLED AND NON-DISABLED CHILDREN IN TERMS OF CYBER HUMAN VALUES - Ahmet Naci ÇOKLAR - Erkan EFİLTİ (Turkey)
17.00 - 17.15	Coffee Break
	Session III
	FINANCE
	Session Chair: Meltem GÜRÜNLÜ
17.15 - 17.30	FROM TRADITIONAL FINANCE TO SUSTAINABLE CORPORATE FINANCE: TOWARDS A NEW TRANSFORMATION IN THE ECONOMY - Meltem GÜRÜNLÜ (Turkey)
17.30 - 17.45	ANALYSIS OF THE RELATIONSHIP BETWEEN INTEREST RATES AND NON-PERFORMING LOANS RATIO IN THE FRAMEWORK OF ADVERSE SELECTION PROBLEM: TURKEY CASE - Esra N. KILCI (Turkey)
17.45 - 18.00	EURO-AREA DEBT CRISIS, MEASURES AND POST-CRISIS PERIOD: A BRIEF REVIEW - Esra N. KILCI (Turkey)
18.00 - 18.15	RELATIONSHIP BETWEEN PROFITABILITY INDICATORS AND FINANCIAL RATIOS: THE CASE OF TURKISH PARTICIPATION BANKS - Tuğrul KANDEMİR - Arif ARIFOĞLU (Turkey)
18.15 - 18.30	AN EVALUATION ON THE DEVELOPMENT OF ISLAMIC FINANCE SECTOR IN INTERNATIONAL FINANCIAL MARKETS - Tahsin KARABULUT - Gülşah ŞEN (Turkey)
18.30 - 18.45	ANALYZING BY MULTI-CRITERIA DECISION MAKING AND INTUITIONISTIC FUZZY LOGIC METHOD OF INFORMATION AND SOFTWARE COMPANIES TRADED AT BIST - Selçuk YALÇIN - Ö. Faruk GÜLTEKİN (Turkey)
18.45 - 19.00	FACTORS AFFECTING E-COMMERCE: A RESEARCH IN TURKEY - Raif PARLAKKAYA - Yasin ÇİHAN (Turkey)
	Session IV
	ECONOMETRICS
	Session Chair: Veli YILANCI
19.00 - 19.15	COMBINING CASUALTY TESTS - Veli YILANCI (Turkey)
19.15 - 19.30	THE ASYMMETRIC EFFECT OF HOUSEHOLD DEBT ON INCOME DISTRIBUTION INEQUALITY: NARDL MODEL APPLICATION FOR TURKEY - Mahmut ZORTUK - Ayşegül YILDIZ (Turkey)
19.30 - 19.45	THE IMPACT OF SECTORAL DEVELOPMENT ON ECONOMIC GROWTH IN NORTH CYPRUS - Nuru GİRİTLİ - Demet BETON KALMAZ (Northern Cyprus)
19.45 - 20.00	RELATIONSHIP BETWEEN INTEREST RATES AND EXCHANGE RATE: AN EMPIRICAL ANALYSIS FOR TURKEY - Mehmet AYDIN (Turkey)
20.00 - 20.15	EXAMINING THE EFFECTS OF DEMOGRAPHIC FACTORS ON THE HAPPINESS OF GENERATION Y - Hakan BEKTAŞ - Mehmet AYDIN (Turkey)
20.15 - 20.30	CRUDE OIL PRICES AND THE RELATIONSHIP BETWEEN CURRENT BALANCE: THE CASE OF TURKEY - Yunus Emre TURAN (Turkey)

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Schedule Day 2 (9 August)

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Session I	
ECONOMICS & ECONOMETRICS	
Session Chair: Mahmut ZORTUK	
09.30 - 09.45	ALTERNATIVE ENERGY USAGE AND COST EFFECT IN ACCOMMODATION ENTERPRISES - Hüseyin ÇETİN - Tevfik EREN - Mesut Murat ADABALI (Turkey)
09.45 - 10.00	INVESTIGATION OF THE RELATIONSHIP BETWEEN TOURISM-GDP-RENEWABLE ENERGY FOR MOST VISITED COUNTRIES - Mahmut ZORTUK - Seyhat BAYRAK GEZDİM - Semih KARACAN (Turkey)
10.00 - 10.15	THE IMPACT OF GLOBAL TOURISM ON ENVIRONMENTAL PERFORMANCE - Mahmut ZORTUK - Seyhat BAYRAK GEZDİM - Semih KARACAN (Turkey)
10.15 - 10.30	FACTORS AFFECTING FINANCIAL BEHAVIOUR OF THE INDIVIDUAL INVESTORS: AN APPLICATION IN TURKEY - Gökhan ÖZER - Ümmühan MUTLU (Turkey)
10.30 - 10.45	CHALLENGES OF THE ALBANIAN INSURANCE MARKET TOWARDS SOLVENCY II IMPLEMENTATION - Ervin KOÇI (Albania)
Session II	
ORGANIZATION & ADMINISTRATION	
Session Chair: Abd Hair AWANG	
10.45 - 11.00	THE IMPACT OF MACHIAVELLIANISM AND LOVE OF MONEY ON BANK OFFICERS' UNETHICAL BEHAVIOR - Semih EKER (Turkey)
11.00 - 11.15	ORGANIZATIONAL TRUST AND LOYALTY IN THE SCOPE OF SOCIAL CHANGE: A RESEARCH IN KARAMANOĞLU MEHMETBEY UNIVERSITY - Banu GÜLER - Ahmet DİKEN (Turkey)
11.15 - 11.30	BRANDS IN STORIES: HOW DO THE USERS EVALUATE THE BRANDS AND ADVERTISEMENTS ON WATTPAD? - Serdar YILDIZ (Turkey)
11.30 - 11.45	TRANSFORMATIONAL LEADERSHIP AND CREATIVITY AMONG ADMINISTRATIVE & DIPLOMATIC SERVICE OFFICER IN SELECTED PUBLIC SERVICE AGENCIES - Abd Hair AWANG - Maslinda HARON (Malaysia)
11.45 - 12.00	EXECUTIVES' PERCEIVED SOCIAL CLASS AND ENTREPRENEURIAL ORIENTATION: THE MODERATING EFFECT OF SOCIAL CAPITAL - Angela ROTHER (Germany)
12.00 - 12.15	FACTORS THAT AFFECT FAMILY BUSINESS SUSTAINABILITY IN DEVELOPING COUNTRIES ACCORDING TO SUSTAINABLE FAMILY BUSINESS THEORY (SFBT) - Beskida DORDA - Eriona SHTEMBARI (Albania)
12.15 - 12.30	THE INVESTIGATION OF THE EFFECTS OF CHANGE MANAGEMENT ON WORKING PERFORMANCE IN MANUFACTURING ENTERPRISES - E.KILIÇ - H.PAKSOY - S.PAKSOY - H.KOÇARSLAN - H.DÜVENÇI (Turkey)
12.30 - 12.45	A SURVEY OF PERCEPTION ABOUT THE TAX EVASION AS A CRIME IN MACEDONIA - AGIM MAMUTI (Albania) - Doralid XHAFERI (Albania) - Robert MCGEE (USA)
12.00 - 13.00	Lunch Break
Session III	
QUANTITATIVE METHODS	
Session Chair: Haci Mustafa PAKSOY	
13.00 - 13.15	DETERMINATION OF URBAN ATTRACTIVENESS FROM THE PERSPECTIVE OF GLOBAL POWER CITY INDEX BY FUZZY CLUSTERING ANALYSIS - Noyan AYDIN - Ayşegül YILDIZ (Turkey)
13.15 - 13.30	INFORMATION AND COMMUNICATION TECHNOLOGY, INNOVATION AND FIRMS' LABOR PRODUCTIVITY: TR33 REGION EXAMPLE - S. BEHDİOĞLU - N. ÇİLESİZ - F. ÇELİK - A. YILDIZ (Turkey)
13.30 - 13.45	A BIG DATA ANALYSIS TO DETERMINE CUSTOMER PROFILE OF AN INSURANCE BROKER - Fethi ATA -Volkan ÇAKIR (Turkey)
13.45 - 14.00	SUSTAINABLE SUPPLIER SELECTION - Müge ÇERÇİ - Serdar YARLIKAŞ (Turkey)
14.00 - 14.15	MOBILITY OF PROFESSIONAL WOMEN FROM TURKEY AND THEIR MOTIVATIONS - Nergis Melis ULUĞTEKİN (Turkey)
14.15 - 14.30	PROFESSIONAL HEALTH MANAGERS IN THE LIGHT OF DEMOGRAPHIC FINDINGS - Kezban ÖZÇELİK KAYNAK - Nergis Melis ULUĞTEKİN (Turkey)
14.30 - 14.45	INVESTIGATION OF EMPLOYEES' OPINIONS ON INTERNAL AUDITING SYSTEMS: GAZIANTEP SAMPLE - Erhan KILINÇ - Haci Mustafa PAKSOY - Mothana ALNHAYER - Hüseyin KOÇARSLAN (Turkey)
14.45 - 15.00	RESEARCH ON RELATIONSHIP BETWEEN PERSONALITY TRAITS AND LEARNING APPROACHES - Haci Mustafa PAKSOY - Meryem GÜL - B. Dilek ÖZBEZEK (Turkey)
15.00 - 15.15	Coffee Break
Session IV	
FINANCE & ACCOUNTING & INSURANCE	
Session Chair: Sema YILMAZ GENÇ	
15.15 - 15.30	THE POTENTIAL IMPACT OF THE BLOCKCHAIN TECHNOLOGY ON THE FINANCIAL SECTOR - Selçuk KOÇ - Kamuran SOYLU - Sema YILMAZ GENÇ (Turkey)
15.30 - 15.45	ISLAMIC BANKING AND ISLAMIC FINANCE IN BAHRAIN - Seyfettin ERDOĞAN - Ayfer GEDİKLİ - Sema YILMAZ GENÇ (Turkey)
15.45 - 16.00	NEW INSTITUTIONAL ECONOMICS IMPLICATIONS OF BLOCKCHAIN THINKING - Selçuk KOÇ - Sema YILMAZ GENÇ (Turkey)
16.00 - 16.15	RELATIONSHIP BETWEEN CAPITAL STRUCTURES AND MARKET VALUES OF BUSINESS - BIST INDUSTRIAL INDEX - Muhammet Emin ŞİŞMAN - İstemi ÇÖMLEKÇİ (Turkey)
16.15 - 16.30	THE EFFECTS OF CORPORATE GOVERNANCE PRACTICES ON RISK DISCLOSURE LEVELS OF COMPANIES - Semih YILMAZER - Halil Emre AKBAŞ (Turkey)
16.30 - 16.45	THE ROLE AND RISKS OF BITCOIN IN EAST-CENTRAL EUROPE AND ITS REGULATION - Bence ILLES (Hungary)
16.45 - 17.00	RISK TRANSFER INSTRUMENTS AS FINANCIAL RESILIENCE AGAINST NATURAL DISASTERS FOR REPUBLIC OF MACEDONIA - Nadica JOVANOVSKA BOSHKOVSKA (Macedonia)
17.00 - 17.15	Coffee Break
Session V	
SOCIAL SCIENCES	
Session Chair: Enkela SULA	
17.15 - 17.30	CAN THE NUMBER OF FANS IN SOCIAL MEDIA BE CLUE FOR SHARE INVESTORS? - Funda BAYRAKDAROĞLU - Ezgi KUYU - Ali BAYRAKDAROĞLU (Turkey)
17.30 - 17.45	WORKPLACE VIOLENCE IN PUBLIC SERVICES IN TURKEY - Serap ÖZEN (Turkey)
17.45 - 18.00	MEDIA AND NATIONALISM: A CRITICAL DISCOURSE ANALYSIS - Enkela SULA (Turkey)
18.00 - 18.15	ANALYSIS OF DETERMINANTS ON GREEN PURCHASE INTENTIONS - Aydın KAYABAŞI - Hakan KİRACI (Turkey)
18.15 - 18.30	METEOROLOGICAL DISASTERS IN THE CONTEXT OF INTEGRATED DISASTER MANAGEMENT: HURRICANE HARVEY AND IRMA - Yavuz BOZKURT (Turkey) - Derya KAMAN (Turkey)
18.30 - 18.45	DISASTER MANAGEMENT AND GEOLOGICAL DISASTERS: JAPAN TSUNAMI EXAMPLE - Yavuz BOZKURT (Turkey) - İiker MANAV (Turkey)
18.45 - 19.00	AN EMPIRICAL OVERVIEW ON THE DETERMINANTS OF ENVIRONMENTAL BEHAVIOUR - Aydın KAYABAŞI - Yavuz BOZKURT (Turkey)
19.00 - 19.15	NEW PUBLIC MANAGEMENT UNDERSTANDING AND RUSSIAN PUBLIC ADMINISTRATION - B.Mehmet BOZASLAN (Turkey)
19.15 - 19.30	RUSSIAN PUBLIC ADMINISTRATION IN RELATION TO GLOBALIZATION AND NEO LIBERALISM - B.Mehmet BOZASLAN (Turkey)
Poster Presentations	
	IMPLEMENTATION OF A PRIORI AN ALGORITHM IN MANAGING HUMAN RESOURCES DATABASE - Edis MEKIC - Rejhan NISIC - Safet PURKOVIC (Serbia)
	COST BENEFIT ANALYSIS OF COMPROMISING SYSTEMS BASED P2P BLOCK CHAIN TECHNOLOGY - Edis MEKIC - Safet PURKOVIC - Rejhan NISIC (Serbia)

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