

ICEBSS

4th INTERNATIONAL CONFERENCE ON
ECONOMICS BUSINESS MANAGEMENT
AND SOCIAL SCIENCES

September 04-08 2019
Budapest Hungary

www.icebss.eu

<i>Program Schedule</i>	
4 September 2019	
19:30 - 20:30	<i>Airport transfers, Dinner in the Hotel Restaurant (Only for Blue and Green Package ID Holders)</i>
5 September 2019	
09:00 - 09:30	Registration and Opening Ceremony
Session I – Business Management	
09:30 - 09:45	ADAPTIVE CHANGE MANAGEMENT IN THE “SELF-MURDER CORNER” OF OCHS MATRIX - <i>Z. VERÉB (Hungary)</i>
09:45 - 10:00	LINKS BETWEEN THE ASSESSMENT OF CROSS-BORDER MERGER AND ACQUISITION MOTIVATION ATTRIBUTES AND PERCEPTION OF THE PRE-MERGER-AND-ACQUISITION PROCESS FACTORS - <i>M. FRANKOVSKY, J. HECKOVA, Z. BIRKNEROVA, L. ZBIHLEJOVA, A. CHAPCAKOVA (Slovakia)</i>
10:00 - 10:15	DATA ENVELOPMENT ANALYSIS – A NEW APPROACH IN EVALUATION OF PENSION FUNDS' PERFORMANCE - <i>D. NOVAKOVIĆ (Croatia)</i>
10:15 - 10:30	RESOURCE ASSIGNMENT MODELLING: A CASE STUDY IN HEALTH SECTOR - <i>E. ERKAN, U. BAC (Turkey)</i>
10:30 - 10:45	ADOPTION OF UTILIZATION MAXIMIZATION OBJECTIVE FOR A JOB-SHOP SCHEDULING PROBLEM IN GROUP TECHNOLOGY PRODUCTION - <i>U. BAC, E. ERKAN (Turkey)</i>
10:45 - 11:00	DOES CORPORATE SOCIAL RESPONSIBILITY FACILITATE THE ACCESS TO FINANCIAL MARKETS? (EVIDENCES FROM ITALY AND SERBIA) – <i>S. ZARIC, R. PICCOLO, V. BABIC (Serbia)</i>
11:00 - 11:15	<i>Coffee Break</i>
Session II – International Finance & Investment, Trade	
11:15 - 11:30	CREDIT DEFAULT SWAPS: THE CASE OF TURKEY - <i>A. N. CAN, M. ACAR (Turkey)</i>
11:30 - 11:45	THE EFFECT OF WOMEN BOARD MEMBERS ON FIRM PERFORMANCE: THE CASE OF TURKEY - <i>G. ŞEKEROĞLU, M. ACAR (Turkey)</i>
11:45 - 12:00	FINANCIAL GLOBALIZATION AND SYNDICATED LOANS - <i>A. KARAKAŞ, M. ACAR (Turkey)</i>
12:00 - 12:15	IMPLEMENTATION OF PUBLIC INFORMATION MODEL THROUGH VISUAL AND AUDITORY INSTRUMENTS: GENERAL DIRECTORATE OF CONSUMER PROTECTION AND MARKET SURVEILLANCE CASE - <i>N. CANÖZ, Ü. Ö. ÇERÇİ (Turkey)</i>
12:15 - 12:30	IS THERE A MOVE FROM CORPORATE SOCIAL RESPONSIBILITY TO CORPORATE SOCIAL INNOVATION? : A THEORETICAL EVALUATION IN THE CONTEXT OF NEXT GENERATION PR - <i>K. CANÖZ, Ü. Ö. ÇERÇİ (Turkey)</i>
12:30 - 12:45	SOCIAL RESPONSIBILITY PRACTICES OF HEALTHCARE ORGANIZATIONS - <i>K. CANÖZ, N. CANÖZ (Turkey)</i>
12:45 – 13:15	<i>Lunch (Only for Blue, Green and Orange Package ID Holders)</i>
Session III - Finance & Investment	
13:15 - 13:30	ANALYSIS OF THE RELATIONSHIP BETWEEN TURKEY AND FOREIGN TRADE PARTNERS' STOCK MARKET INDICES - <i>F. GÜZEL, O. UÇAN, M. ACAR (Turkey)</i>
13:30 - 13:45	EVALUATION OF INSTITUTIONALIZATION LEVELS IN LOGISTICS ENTERPRISES AND LOGISTICS DEPARTMENTS WITH THE PERSPECTIVES OF INTERNS - <i>M. ATASEVER (Turkey)</i>
13:45 - 14:00	THE IMPACT OF TRADE ON GROWTH: EVIDENCE FOR BRICS COUNTRIES - <i>A. ÖZPOLAT (Turkey)</i>
14:00 - 14:15	A FIELD STUDY ON THE PSYCHOLOGICAL AND THE SOCIAL NEEDS OF THE CONSUMERS WHIN PURCHASING SHOPPING GOODS AND SPECIALTY ITEMS - <i>N. F. ERSOY ARCA, N. ÇALIK (Turkey)</i>
14:15 - 14:30	CONSUMER ATTITUDES AND BEHAVIOR TOWARDS THE WELL-BEING OF THE SOCIETY IN TERMS OF ENVIRONMENTAL PROTECTION - A FIELD STUDY FROM ANKARA, TURKEY - <i>M. G. TURAN (Turkey)</i>
14:30 - 14:45	RELATIONSHIP BETWEEN HUMAN CAPITAL AND ECONOMIC GROWTH: A PANEL QUANTILE REGRESSION APPROACH FOR SELECTED OECD COUNTRIES (2005-2015) – <i>M. ZORTUK, K. ÇELİK (Turkey)</i>



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Session IV - Applied Economics	
14:45 - 15:00	DEMAND FUNCTION FOR INDUSTRIAL ELECTRICITY: EVIDENCE FROM SOUTH KOREAN MANUFACTURING FIRMS - <i>H. J. KIM, S. Y. LIM, S. H. YOO (South Korea)</i>
15:00 - 15:15	PUBLIC PERSPECTIVE ON THE ENERGY TRANSITION POLICY IN SOUTH KOREA - <i>J. H. KIM, G. E. KIM, S. H. YOO (South Korea)</i>
15:15 - 15:30	TRADE OPENNESS AND ECONOMIC GROWTH: AN EMPIRICAL APPROACH TO G7 COUNTRIES - <i>M. ZORTUK, D. BOZKAYA (Turkey)</i>
15:30 - 15:45	FINANCIAL DEVELOPMENT AND INCOME INEQUALITY IN THE US SINCE 1870: EVIDENCE FROM TIME-VARYING COINTEGRATION - <i>M. A. DESTEK (Turkey)</i>
15:45 - 16:00	INVESTIGATING THE IMPACT OF FINANCIAL DEVELOPMENT ON ENERGY CONSUMPTION IN GCC COUNTRIES - <i>M. A. DESTEK (Turkey)</i>
16:00 - 16:15	THE ROLE OF TOURISM ON ENVIRONMENTAL DEGRADATION: EVIDENCE FROM TOP 10 MOST VISITED COUNTRIES - <i>İ. H. OĞUZ (Turkey)</i>
16:15 - 16:30	INVESTIGATING THE IMPACT OF GOVERNMENT SIZE ON ENVIRONMENTAL POLLUTION: EVIDENCE FROM TURKEY - <i>İ. H. OĞUZ (Turkey)</i>
16:30 - 16:45	Coffee Break
Session V - Social Sciences & Educational Economics	
16:45 - 17:00	REFLECTIONS ON WATER: GLOBALIZATION, TOURISM, AND THE SOCIAL CONSTRUCTION OF RESOURCE SUSTAINABILITY IN SOUTHWEST FLORIDA - <i>M. DEWEES, J. SALAPSKA-GELLER (USA)</i>
17:00 - 17:15	REALIZING RIGHT TO HEALTH IN THE GLOBAL INFORMATION SOCIETY - <i>O. SOVOVA, Z. FIALA (Czech Republic)</i>
17:15 - 17:30	LEGAL AND ECONOMIC ASPECTS OF DISCIPLINARY RESPONSIBILITY IN PUBLIC SERVICE REGULATIONS IN THE CZECH REPUBLIC - <i>O. SOVOVA, Z. FIALA (Czech Republic)</i>
17:30 - 17:45	INTERNATIONALIZATION PROCESS IN CENTRAL-EASTERN EUROPEAN COUNTRIES' HIGHER EDUCATIONAL INSTITUTIONS - <i>A. R. FUZESI, B. PATAKI (Hungary)</i>
17:45 - 18:00	AN EXAMINATION OF THE RELATIONSHIP BETWEEN MOTHERS' LEVEL OF SELF-EFFICACY AND CHILDREN'S SEVERITY OF PSYCHIATRIC SYMPTOMS AND PSYCHOSOCIAL DEVELOPMENT PROBLEMS - <i>N. ARAL, F. GÜRSOY, F. AYDOĞDU, B. AYSU (Turkey)</i>
18:00 - 18:15	AN INVESTIGATION OF DOCTORS' VIEWS ABOUT THE FACTORS CAUSING CHILDREN'S DISEASE - <i>N. ARAL, F. GÜRSOY, B. AYSU (Turkey)</i>
Poster Presentations	
09:30 - 18:15	OPTIMIZATION, PERFORMANCE AND QUALITY HEALTHCARE PUBLIC SYSTEM IN ROMANIA - <i>L. (PETCU) BOSTANGIU, I. A. IULIAN, D. COSMIN (Romania)</i>
09:30 - 18:15	STUDY ON THE IMPACTS OF INFORMATIZATION ON POLITICAL PARTICIPATION OF KOREAN BABY BOOMERS - <i>H. CHOI, H. CHOI (South Korea)</i>
6 September 2019	
19:30 - 22:00	Gala Dinner (Only for Blue, Green and Orange Package ID Holders) MEETING IN THE HOTEL LOBBY
7 September 2019	
Social Program (Budapest - Esztergom - Visegrad - Szentendre Tours) (Only for Blue and Orange Package ID Holders)	
08:30	Departure from the Hotel
	First part of the tour
13:00	Lunch
	Second part of the tour
19:00	Dinner
21:00	Back to the Hotel
8 September 2019	
	Breakfast (Only for Blue and Green Package ID Holders)
	Departure to Airport

